

# Collaboration opportunities: Food & Retail Tech

Kickstart partners for each vertical shared a focus of the **possible collaboration opportunities** below for 2018. Startups may to apply for the specific opportunities mentioned as well as others if they can suggest specific collaboration via application connected to areas and technologies.

## Overview:

- Vegetarian proteins
- Portioned food
- Personalised nutrition (including personalized health and wellness)
- Packaging solutions for food and beverages (i.e. sustainable and biodegradable packaging, solutions that optimize effort for cooling and controlled storage of foods)
- Sugar replacement, sugar reduction
- Palm replacement, sustainable fats
- Healthy snacks
- Personalisation of consumer goods and services
- Health of microbiome (also for skin)
- Incentive systems that drive children towards healthy menu options (e.g. gamification)

---

*This document is created by Kickstart Accelerator and is shared under Creative Commons License Agreement: [CC BY-SA 4.0](https://creativecommons.org/licenses/by-sa/4.0/).*